Contents

02 About the School
05 The MBA Programme
09 Options for Electives at VGSoM
10 2016-18 Batch
12 Batch Profile (2016-18)
32 2017-19 Batch
34 Batch Profile (2017-19)
58 Alumni Speak
59 Clubs & Committees
60 Saamanjasya, Spring Fest
64 Corporate and Media Interaction Cell
66 Faculty Profiles
70 Placement Statistics
72 Our Recruiters
A Business School on its way up

Vinod Gupta School of Management synergizes the latest management education while leveraging the technical competence of IIT Kharagpur. The founders of IIT Kharagpur felt the need to utilize competencies and resources possessed by the institute to impart the superior quality of management education. Vinod Gupta School of Management has contributed significantly towards management education in India over the last two decades. The School offers full-time MBA as well as a special EMBA program for working executives. Apart from these, Vinod Gupta School of Management runs one of the largest doctoral programs and conducts KODPs which are short duration programs for practicing managers in various functional areas.

About the School

Vinod Gupta School of Management, established in 1998, was the first school of management to be set up within the IIT system. It was initiated by a distinguished alumnus and a lifetime fellow of the Institute, Mr. Vinod Gupta.

Mission

“To develop outstanding management professionals and future CEOs, who will lead organizations especially in technology-driven and knowledge-based industries, in the service of the nation and the community.”
The MBA Programme

The flagship programme of the School leads to the degree of Master of Business Administration from IIT Kharagpur. This is a full-time four-semester (2 year) residential programme for graduate engineers and Masters’ degree holders in science, economics and commerce, intending to pursue management careers in India or abroad. The MBA curriculum has evolved to be among the best in the country combining the traditional strengths of IIT in technical education with modern management philosophy. Teaching techniques include a judicious mix of lectures, case-studies, group projects and workshops. A two-month summer internship in industry exposes students to practical management problems. The core of the programme includes compulsory courses in Human Resource Management, Production & Operations, Marketing, Finance, Information Systems Management, Organizational Behavior, Economics, Strategic Management, Legal Aspects of Business, Business Ethics, Quantitative Methods and Business Communication. A large number of electives from across several IIT departments are available for a student to pursue his/her individual interests in greater depth. In addition, all peripheral administrative functions in the school are managed by students in team mode to inculcate team orientation in them.
Facilities @ Campus

Students and faculty of VGSoM have access to cutting-edge infrastructure, which includes access to:

- Central library with an online avatar
- 24X7 computer laboratory with most up-to-date hardware and software technology
- Real-time financial data through Bloomberg Terminals and Prowess CMI
e the
- Residential accommodation facility with high-speed wireless internet
- Students Gymkhana - a center for sports, cultural and social learning

MBA Admission Process

VGSoM admits students on the basis of the Common Admission Test (CAT), which is also used by the IIMs, IITs and other top B-schools in India. However, a candidate must have a first-class Bachelor’s degree in Engineering/Technology or a first-class Masters’ degree in Science (with Mathematics or Statistics at bachelor’s level), Economics or Commerce to be admitted in VGSoM. Eligible candidates are called for writing ability test and personal interview based on their CAT percentile, academic consistency and quality of work experience. The school selects students who have the necessary aptitude and the right attitude for a career in the management.

A typical batch has enough diversity of gender, disciplines, experience, region and language so as to contribute diverse perspectives to any discussion which is considered essential in the management learning.
MBA Curriculum

First Semester
- Financial Accounting & Reporting
- Organization Design, Change & Transformation
- Cost & Management Accounting
- Economics for Management
- Human Behavior & Management

Statistical Methods for Management
- Mathematical Models for Management Decisions
- Management Information Systems
- Marketing I
- Oral Business Communication

Second Semester
- Corporate Finance
- Business Research Methods
- Business, Government & International Economic Environment
- Strategic Management

Human Resource Management
- Production & Operation Management
- IT & Business Applications Laboratory
- Marketing II
- Written Business Communication

Summer internship Project at Leading Corporations for a duration of 2 months (Month of May-July)

Third Semester
- Business Law for Managers
- Technology Management
- Applied Management Research Project
  Plus a choice of seven electives

Fourth Semester
- Organizational Leadership
- Business Ethics
- Comprehensive Viva
- Applied Management Research Projects
  Plus a choice of seven electives

Entire Course Duration of 24 Months

Options for Electives at VGSSoM

Electives of 3rd Semester
- International Management
- Entrepreneurship & New Ventures
- Financial Markets & Institutions
- Security Analysis & Portfolio Management
- Commercial Banking
- Enterprise Resource Planning
- Information System Strategy
- Supply Chain Management
- Services Management
- Risk Management
- Marketing Research
- Marketing Strategy
- Industrial Relations & Labour Laws
- Project Management
- Econometric and Business Forecasting

Electives of 4th Semester
- Purchasing and Outsourcing
- International Economics
- Corporate Governance
- IT For Business Intelligence
- Manufacturing Strategy
- Software Project Management
- Business-to-Business Marketing
- Econometric and Business Forecasting
- Econometric Modeling
- E-commerce Technology & Application
- Information Security & Risk Management
- Commodity Derivatives & Risk Management
- Consumer Behaviour Analysis
- Sales & Distribution Management
- Services Marketing
- Retail Marketing
- Marketing Engineering
- Six Sigma
- Derivatives & Risk Management
- Mergers, Acquisition & Corporate Restructuring
- International Financial Management
- Financial Modeling
- Infrastructures Project Finance
- HR Audit
- Intercultural Communication Competence
- Advanced Business Analytics
- Product Analytics
### Stream-wise breakup of 2016-18 Batch

<table>
<thead>
<tr>
<th>Stream</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Chemical, Applied Petroleum</td>
<td>6%</td>
</tr>
<tr>
<td>Civil</td>
<td>3%</td>
</tr>
<tr>
<td>Computer Science</td>
<td>17%</td>
</tr>
<tr>
<td>Electronics and Communication, Applied &amp; Instrumentation</td>
<td>26%</td>
</tr>
<tr>
<td>Electrical and Electronics, Electrical</td>
<td>14%</td>
</tr>
<tr>
<td>Information Technology, Software Engineering</td>
<td>4%</td>
</tr>
<tr>
<td>Manufacturing, Industrial</td>
<td>5%</td>
</tr>
<tr>
<td>Mechanical Engineering</td>
<td>22%</td>
</tr>
<tr>
<td>Power System, Mining, Metallurgical Engineering</td>
<td>3%</td>
</tr>
</tbody>
</table>

### Experience-wise breakup of 2016-18 Batch

- **4% Freshers (0 - 11 months)**
- **46% < 2 years (12 - 23 months)**
- **37% < 3 years (24 - 35 months)**
- **10% < 4 years (36 - 47 months)**
- **3% 4+ years (48+ months)**
**WORK EXP : 12-23**

**George John Parackal**  
B.Tech  
(Civil Engineering)  
Government Engineering College, Thrissur  

**Name of Company** : Imperial Trading and Contracting Company, Qatar (15 months)  
**Summer Internship** : BRAG  
Retail landscaping and Go-To-Market strategy for Mumbai

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**Niket Gupta**  
B.Tech  
(Computer Engineering)  
Chandrabhaga S Patel Institute of Technology  

**Name of Company** : Tata Consultancy Services Ltd.  
(15 months)  
**Summer Internship** : Yes Bank  
Overview of Supply Chain Risk Management

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**Abhishek Shringi**  
B.Tech  
(Electronics and Communication Engineering)  
Jagannath Gupta Institute of Engineering and Technology  

**Name of Company** : Shri Tulsi Enterprise  
(18 months)  
**Summer Internship** : Reliance Retail Limited  
Distribution and Logistics Operations and DC Automation

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**Ajay Ashok**  
B.E  
(Electricals and Electronics Engineering)  
Saptagiri College Of Engineering  

**Name of Company** : Canara Bank  
(18 months)  
**Summer Internship** : Springforth Capital Advisors  
Investment Bank Origination Process

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**Rahul Wanjarli**  
B.Tech  
(Electrical Engineering)  
Walchand College of Engineering, Sangli  

**Name of Company** : Torrent Power Ltd.  
(16 months)  
**Summer Internship** : ACG Worldwide  
Lean Initiative and Manpower Standardization at ACG ACPL

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**Devan Goyal**  
B.Tech  
(Electronics and Communication Engineering)  
NIT, Jalna  

**Name of Company** : Tata Consultancy Services Ltd.  
(17 months)  
**Summer Internship** : BenQ India Pvt. Ltd.  
BenQ On E-Commerce Platforms (Sales Tracking Mechanism)

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**Jagdeep Singh**  
B.Tech  
(Computer Science and Engineering)  
Jaypee Institute of Information Technology, Noida  

**Name of Company** : Accenture Services Pvt. Ltd.  
(18 months)  
**Summer Internship** : Wipro  
Market research on Indian Mobile phone Industry

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**Nandkishor Battiwar**  
B.Che  
(Chemical Engineering)  
Institute of Chemical Technology  

**Name of Company** : UPL Ltd.  
(18 months)  
**Summer Internship** : McCain Foods India  
To draw a strategy and O&M to increase engagement and extraction from the top outlets in traditional trade in Mumbai

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**Sakshi Agarwal**  
B.Tech  
(Computer Science Engineering)  
RAJ KUMAR GNEEL Institute of Technology  

**Name of Company** : Cognizant Technology Solutions  
(17 months)  
**Summer Internship** : Tega Industries  
Process improvement initiatives through business process automation

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**Sankarsan Gautam**  
B.Tech  
(Electronics and Communication Engineering)  
Velbon Institute of Technology  

**Name of Company** : Cognizant Technology Solutions  
(17 months)  
**Summer Internship** : eBay  
Automated Identification of Drivers of Sales Growth

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**Shobhit Gupta**  
B.Tech  
(Electrical Engineering)  
YMCA Institute of Engineering, Faridabad  

**Name of Company** : Absolute Surveyors Pvt. Ltd.  
(15 months)  
**Summer Internship** : CoCubes.com (3 months)  
**Summer Internship** : Choice India  
Industry Analysis of Indian IT & Pharmaceutical Industry

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**T Prashanth**  
B.E  
(Mechanical Engineering)  
The National Institute of Engineering  

**Name of Company** : Tata Consultancy Services Ltd.  
(18 months)  
**Summer Internship** : CISCO Platform  
SIEM Strategy & Execution for Cyber Security Markets
**WORK EXP : 12-23**

**Saad Khweja**
B.Tech (Electronics and Communication Engineering)
Northern India Engineering College

**Name of Company :** L&T Infotech Ltd. (19 months)
**Summer Internship :** Asaan E-Commerce Pvt. Ltd. Image Solutions for E-Commerce

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**Saurabh Kumar Jha**
B.Tech (Computer Science and Engineering)
Dr. B. C. Roy Engineering College, Durgapur

**Name of Company :** Tech Mahindra Ltd. (19 months)
**Summer Internship :** Redquanta Relationship management & mystery shopping data analysis

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**Yash Maheshwari**
B.Tech (Electronics Engineering)
Zakir Hussain College of Engineering and Technology

**Name of Company :** Tata Consultancy Services Ltd. (20 months)
**Summer Internship :** Arbutus Consultants Pvt. Ltd. A brief Business Plan on Aviation Systems in India

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**Akanksha Shrivastava**
B.Tech (Electronics and Communication Engineering)
Osmania Institute of Science and Technology, Bhopal

**Name of Company :** IBM (21 months)
**Summer Internship :** McCain Foods India To draw a cost effective customer engagement plan focused on increasing category penetration

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**Jayesh R**
B.Tech (Electrical and Electronics Engineering)
Amrita School of Engineering

**Name of Company :** E-Con Systems India Pvt. Ltd. (8 months)
VoITrush Innovations (12 months)
**Summer Internship :** Infofree.com Process Improvement in Customer Service, Sales and Marketing

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**Mithun K**
B.Tech (Mechanical Engineering)
College of Engineering, Trivandrum

**Name of Company :** Robert Bosch Engineering and Business Solutions Ltd. (20 months)
**Summer Internship :** Burger King Demand Planning & Forecasting Tool for Store Operations

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**Chandramouli Ghosh**
B.Tech (Mechanical Engineering)
Kalyani Government Engineering College

**Name of Company :** Tech Mahindra Ltd. (21 months)
**Summer Internship :** CISO Platform Influencer Marketing and SEM

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**Mohit Bhagchandani**
B.Tech (Electronics and Communication Engineering)
Jaiyogi Institute of Information Technology, Noida

**Name of Company :** Accenture Services Pvt. Ltd. (21 months)
**Summer Internship :** Foodus Marketing and Communication of two newly launched brands

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**Subhradeep Ganguli**
B.Tech (Electrical Engineering)
St. Thomas College of Engineering & Technology

**Name of Company :** Cognizant Technology Solutions (20 months)
**Summer Internship :** eDominer ExpandERP – Marketing Report (South East Asia, Africa, Middle East)

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**Swarnim Banerjee**
B.Tech (Mechanical Engineering)
SRM Institute of Science and Technology

**Name of Company :** Trenco Automotive India Pvt. Ltd. (20 months)
**Summer Internship :** Wipro Benchmarking Analysis of Transaction Monitoring Processes in Telecom In compliance to COFC 5.2 standard

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**Rishita Pramanik**
B.Tech (Computer Science and Engineering)
Kamal Nehru Institute of Technology, Sultanpur

**Name of Company :** Tata Consultancy Services Ltd. (21 months)
**Summer Internship :** PwC 1. Developing a Business Case for SAP S/4 HANA Migration 2. Developing a brochure for SAP S/4 HANA

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**Sourav Kumar**
B.Tech (Mechanical Engineering)
Dr. B. C. Roy Engineering College, Bhubaneswar

**Name of Company :** Tega Industries Ltd. (21 months)
**Summer Internship :** Owtech Pvt. Ltd. Business Development
**WORK EXP : 12-23**

### Srishiti Prasad
- **Name of Company**: Deloitte Consulting India Pvt. Ltd.
  - **Duration**: 21 months
- **Summer Internship**: Nomura Services India Pvt. Ltd.
  - **Title**: Enhancing Emotional Intelligence and Learning Effectiveness at Nomura

### Sumel Kamal
- **Name of Company**: Hitachi Consulting Software Pvt. Ltd.
  - **Duration**: 21 months
- **Summer Internship**: PwC
  - **Title**: IoT enabled data driven Smart Coolers

### Shivani Manchanda
- **Name of Company**: Tata Consultancy Services Ltd.
  - **Duration**: 22 months
- **Summer Internship**: Computaris
  - **Title**: Strategy for using Digital Technologies

### Susmitha Vagolu
- **Name of Company**: Yaganti Constructions (12 months)
- **Summer Internship**: YSG Cabs and Logistics
  - **Titles**:
    1. Perception of local cab drivers on Daz/Uber in Chennai
    2. Business Model for one of the potential clients of YSG

### Bharat Sabnani
- **Name of Company**: Cognizant Technology Solutions
  - **Duration**: 22 months
- **Summer Internship**: YES Bank
  - **Title**: Fraud Risk Management in Retail Banking

### Harshil Agrawal
- **Name of Company**: Mahindra & Mahindra Ltd.
  - **Duration**: 22 months
- **Summer Internship**: Acconture Digital
  - **Title**: Sales forecasting using machine learning based techniques and compare with traditional techniques

### Vivek Kumar Jha
- **Name of Company**: Infosys Ltd.
  - **Duration**: 22 months
- **Summer Internship**: eBay
  - **Titles**:
    1. Buyer Churn Prediction
    2. eBay + Buyer Clustering
    3. Buyers Lifecycle Dashboard

### Avijit Nigam
- **Name of Company**: Infosys Ltd.
  - **Duration**: 23 months
- **Summer Internship**: Freshly
  - **Title**: Enhancing the operational efficiency and increasing the market visibility of the outlet

### Rakshita Hichkad
- **Name of Company**: Tata Consultancy Services Ltd.
  - **Duration**: 22 months
- **Summer Internship**: BenQ India Pvt. Ltd.
  - **Title**: Enterprise Business Opportunity for BenQ Monitor Range

### Satyam
- **Name of Company**: Mahindra & Mahindra Ltd.
  - **Duration**: 22 months
- **Summer Internship**: Schneider Electric
  - **Title**: Customer Behaviour in Rural Markets towards Energy Products that Enhance Household Income

### Debangana Dhar
- **Name of Company**: Infosys Ltd.
  - **Duration**: 23 months
- **Summer Internship**: Reserve Bank of India
  - **Title**: Analysis of the Viable Banking Model for catering to the Unbanked Villages of West Bengal

### Divyam Jain
- **Name of Company**: Infosys Ltd.
  - **Duration**: 23 months
- **Summer Internship**: Element62 Management Solutions Pvt. Ltd.
  - **Title**: Go-to Market Strategy and Market Research
**WORK EXP : 12-23**

### Irfan M A
- B.Tech (Mechanical Engineering)
- SCMS School of Engineering and Technology

**Name of Company:** Suprime Steel Industries (23 months)

**Summer Internship:** ACC-ACPL Pvt. Ltd.
- Process Loss Reduction in Printing process, Gap Analysis and Process loss mapping in Online system

### Lekshmi P S
- B.Tech (Electrical and Electronics Engineering)
- TKM College of Engineering, Kollam

**Name of Company:** Focus Academy For Career Enhancement (FACE) (23 months)

**Summer Internship:** McCain Foods India
- Micro-marketing for new market development

### Nishitha Kasara
- B.Tech (Information Technology)
- CVR College of Engineering

**Name of Company:** Capgemini India Pvt. Ltd. (23 months)

**Summer Internship:** Firstsource Solutions
- Moving away from bell curve- Compensation policies benchmarking

### Piyush Mehoria
- B.E. (Electronics and Communication Engineering)
- Hindustan Institute of Technology and Science

**Name of Company:** IGATE Global Solutions (23 months)

**Summer Internship:** FwC
- Impact assessment of GST in business process and Study of CRM processes

### Poulomi Roy
- B.Tech (Civil Engineering)
- IIT Kharagpur

**Name of Company:** SIFV Energy Pvt. Ltd. (23 months)

**Summer Internship:** Accenture Digital
- Rewards Analytics Application

### Priyank Begani
- B.E. (Chemical Engineering)
- Jadavpur University

**Name of Company:** Oracle (23 months)

**Summer Internship:** CEGO Platform
- Supplier On-boarding for B2B Cyber Security Marketplace

### Raghev Ahuja
- B.Tech (Mechanical Engineering)
- YMCA Institute of Engineering, Faridabad

**Name of Company:** Blue Star Ltd. (23 months)

**Summer Internship:** Analysis of Market potential and Channel network strength of VRF and Ductable AC products in Tamil Nadu

### Santanu Chakraborty
- B.Tech (Electrical Engineering)
- St. Thomas College of Engineering & Technology

**Name of Company:** Infosys Ltd. (23 months)

**Summer Internship:** FwC
- BI implementation for an insurance client, Whitepaper on ‘Cloud Computing in Indian Healthcare’
Abhinav Singh
B.E. (Electricals and Electronics Engineering)
C.M.I. Institute of Technology
Name of Company: Tata Consultancy Services Ltd.
Summer Internship: BenQ India Pvt. Ltd.
BenQ Interactive Flat Panel

Appan Ghosh
B.Tech. (Electronics and Communication Engineering)
AEMI
Name of Company: L&T Technology Services
Summer Internship: Reserve Bank of India
Summer Internship: Text Mining, Sentiment Analysis

Subhajit Sengupta
B.E. (Electronics and Communication Engineering)
Nitte Mahalinga Adyanthaya Memorial Institute of Technology
Name of Company: Infosys Ltd.
Summer Internship: Wipro
A research project on mobility and automation options available for Microsoft Dynamics 365 CRM

Avantika Bhargava
B.E. (Chemical Engineering)
Vishwakarma Government Engg University,
Chandkheda
Name of Company: Basmati Chemicals & Fertilizers Limited
Summer Internship: Wipro
A comparative study of Microsoft Dynamics 365 (ERP) based project scoping, estimations & scheduling and building associated differentiations

Ravi Shankar
B.E. (Electronics and Communication Engineering)
JSS Academy Of Technical Education, Bangalore
Name of Company: Accenture Services Pvt. Ltd.
Summer Internship: Kellton Tech Solutions Limited
Summer Internship: Europe Sales

Kadipkonda Vijendhar
B.Tech. (Mechanical Engineering)
NIT, Surat
Name of Company: Siemens Ltd.
Summer Internship: Siemens
Market landscape and feasibility analysis of waste heat recovery (WHR) systems

Avijit Dey
B.E. (Metallurgical Engineering)
Jadavpur University
Name of Company: IBM (33 months)
Summer Internship: Infosys Technologies Pvt. Ltd.
Develop supervised and unsupervised machine learning capabilities for an advanced analytics centre of excellence

Suramya Pandey
B.Tech (Computer Science Engineering)
Velux Institute of Technology
Name of Company: Cognizant Technology Solutions
Summer Internship: Virtusa|Polaris
Fraud Detection

Tanmay Jhalani
B.E. (Electronics and Telecommunication Engineering)
S.G.S.I.T.S, Indore
Name of Company: Infosys Ltd.
Summer Internship: Tega Industries
Business Process Improvement through Process Re-engineering, Process Automation and IT Infrastructure Security hardening

Tejeshwar Dodla
B.Tech. (Metallurgical Engineering)
NIT, Raipur
Name of Company: Cognizant Technology Solutions
Summer Internship: CISO Platform
Partnership and go to market strategy for saxon

Ronak Choksy
B.E. (Electronics Engineering)
Sardar Patel Institute of Technology
Name of Company: Indian Institute of Technology, Bombay
Summer Internship: Mu Sigma Business Solutions (21 months)
Summer Internship: Tiger Analytics
Sales with $ forecasting across business units of a Fortune 50 technology company

Anupkumar S Hiremath
B.E. (Mechanical Engineering)
FES Institute of Technology
Name of Company: American International Group
Summer Internship: Tiger Analytics
Emerging Claims Trend for a major CPG manufacturer in North America

Name of Company: L&T Technology Services
Summer Internship: Reserve Bank of India
Summer Internship: Text Mining, Sentiment Analysis

Name of Company: Siemens Ltd.
Summer Internship: Siemens
Market landscape and feasibility analysis of waste heat recovery (WHR) systems

Name of Company: IBM (33 months)
Summer Internship: Infosys Technologies Pvt. Ltd.
Develop supervised and unsupervised machine learning capabilities for an advanced analytics centre of excellence
**Adwait Nigade**
B.Tech (Industrial Engineering)
Visvesvaraya Institute of Technology, Pune

Name of Company: Mercedes Benz India Ltd. (35 months)

Summer Internship: Titan Company Creating Global Brand Awareness of Titan Automation

**Debasish Acharya**
B.Tech (Electronics and Communication Engineering)
National Institute of Science and Technology

Name of Company: Infosys Ltd. (35 months)

Summer Internship: PwC IoT led transformation using SAP Leonardo

**Abhijeet Roy**
B.Tech (Mechanical Engineering)
Veer Surette R Sai University of Technology

Name of Company: Aditya Birla Group (36 months)

Summer Internship: Praxair Formulation and Implementation of a Forecasting Model for hourly bidding in IEX (51) for Hospet ASU

**Arnab Sural**
B.Tech (Mechanical Engineering)
NIT, Durgapur

Name of Company: Aditya Birla Group (36 months)

Summer Internship: Agrilife Project Planning, Process Improvement - Operational Efficiency and ERP Implementation

**Deep Vyas**
B.E (Mechanical Engineering)
Sardar Vallabhbhai Patel Institute of Technology, Vadodara

Name of Company: Linde Engineering (35 months)

Summer Internship: JK Agri Genetics Ltd. Business Process Reengineering

**Jayita De**
B.E (Instrumentation and Electronics Engineering)
Jadavpur University

Name of Company: Amec Foster Wheeler India Pvt. Ltd. (35 months)

Summer Internship: YSG Carls and Logistics Building business associations & relationships through innovative marketing initiatives & comparative cost benefit analysis of online vs offline business models

**Kumar Priyank**
B.Tech (Mechanical Engineering)
NIT, Jamshedpur

Name of Company: Hyundai Motor India Ltd. (36 months)

Summer Internship: Wipro Market Analysis of existing and emerging trends in IoT Space

**Saurabh Kumar Jha**
B.Tech (Mechanical Engineering)
Sikkim Manipal Institute of Technology

Name of Company: Satyam Media And Consulting Pvt. Ltd. (6 months)

Summer Internship: Accenture Services Pvt. Ltd. (31 months)

**Vineet Agrawal**
B.Tech
National Institute of Technology, Kurukshetra

Name of Company: Cognizant Technology Solutions (35 months)

Summer Internship: Amazon E-Commerce Pvt. Ltd. Designing Recommendation Engine

**Naman**
B.Tech (Computer Science Engineering)
SJBMC College of Engineering and Technology

Name of Company: Magnus IT Solution Pvt. Ltd. (23 months)

Summer Internship: Infosys Ltd. (10 months)

**Ritwick Jha**
B.Tech (Information Technology Engineering)
School of Technology, Main Campus, NEHU

Name of Company: Fujitsu Consulting India (39 months)

Summer Internship: PwC Data Warehouse Implementation
**Shashank**

**Name of Company:** Syntel Pvt. Ltd. (39 months)

**Summer Internship:** Wipro Improving Transaction Monitoring Approach across CBS Accounts

**Harshit Rastogi**

**Name of Company:** Accenture Services Pvt. Ltd. (40 months)

**Summer Internship:** Virtusa Polaris Fraud Analytics

**Sourav Ganguly**

**Name of Company:** Dr. Reddys Laboratories (46 months)

**Summer Internship:** AGS Associated Capsules Pvt. Ltd. Lean Initiative and Process Improvement

**Abhiram Aditya Chilukuri**

**Name of Company:** HCL Technologies (21 months)

**Summer Internship:** PwC Comparative analysis of GST application service providers

**Sumeet Gulab Rao Nale**

**Name of Company:** Tata Consultancy Services Ltd. (40 months)

**Summer Internship:** ACG Worldwide Six Sigma, Storage Management and Lean Initiative

**Aakanksha Sahai**

**Name of Company:** Tata Consultancy Services (42 months)

**Summer Internship:** Titan Company Process Improvements in Standard Operating Procedures

**Surjeet Singh**

**Name of Company:** State Bank Of India (63 months)

**Summer Internship:** Roche Diabetes Care India Pvt. Ltd. GST Implementation in RDECPL

**Shubhangini Rastogi**

**Name of Company:** Cummins India Ltd. (43 months)

**Summer Internship:** Titan Company Strategy for Category Contribution Improvement of Sunglass & Contact Lens and Designing Operational Checklists for Titan Eye Plus stores

**Raheesh Verma**

**Name of Company:** Wipro Technologies (45 months)

**Summer Internship:** Bacardi India Pvt. Ltd. Market Benchmarking Analysis across Commercial, Functions and Operations for Asia & MENA and Salary Cost Budgeting Analysis
Stream-wise breakup of 2017-19 Batch

- 6% Pharmaceutical, Geo Science, Chemical, Petroleum
- 6% Civil
- 22% Computer Science
- 22% Electronics and Communication, Telecommunication
- 6% Electronics, Electronics Instrumentation and Control
- 5% Information Technology
- 3% Production, Metallurgical, Industrial
- 22% Mechanical
- 8% Electrical, Electrical and Power

Experience-wise breakup of 2017-19 Batch

- 10% Freshers (0 - 11 months)
- 36% < 2 years (12 - 23 months)
- 45% < 3 years (24 - 35 months)
- 8% < 4 years (36 - 47 months)
- 1% 4+ years (48+ months)
**WORK EXP: 12-23**

### Pranab Kumar Kabiraj
- B.Tech (Civil Engineering)
- Orissa Engineering College, Biju Patnaik University of Technology
- **Name of Company:** Wipro BPO (8 months), HSBC (10 months)

### Jitendra Kumar Sinha
- B. E. (Telecommunication Engineering)
- RV College of Engineering, Vidyasagar University, West Bengal
- **Name of Company:** Deloitte Consulting India Pvt. Ltd. (19 months)

### Somya Prakash Mohanty
- B. Tech (Computer Science Engineering)
- Veer Surendra Sai University of Technology
- **Name of Company:** Wipro Technologies (19 months)

### Arjit Singh
- B. Tech (Electrical Engineering)
- National Institute of Technology, Patna
- **Name of Company:** Siemens Limited (20 months)

### Manik Goel
- B. Tech (Computer Science Engineering)
- ITM School of Engineering, ITM University
- **Name of Company:** Sapient Consulting Pvt. Ltd. (19 months)

### Roshni Mitra
- B. Tech (Computer Science Engineering)
- Institute of Engineering & Management, West Bengal University of Technology
- **Name of Company:** Cognizant Technology Solutions (19 months)

### Rishav Raj
- B. Tech (Electronics and Communication Engineering)
- Cochin University of Science and Technology
- **Name of Company:** Tata Consultancy Services Ltd. (20 months)

### Anirban Dey
- B. Tech (Information Technology)
- Institute of Engineering and Management, Maulana Abul Kalam Azad University of Technology
- **Name of Company:** Ericsson India Global Services Pvt. Ltd. (21 months)

### Rudradeb Mahato
- B. Tech (Electronics and Communication Engineering)
- Netaji Subhash Engineering College, Maulana Abul Kalam Azad University of Technology
- **Name of Company:** Tata Consultancy Services Ltd. (19 months)

### Shruti Banargee
- B. E. (Computer Science Engineering)
- Ramdeobaba College of Engineering and Management, Rashtrasant Tukadoji Maharaj Nagpur University
- **Name of Company:** Accenture Services Pvt. Ltd. (19 months)

### Anwesha Bhattacharya
- B. Tech (Computer Science Engineering)
- Techno India, Maulana Abul Kalam Azad University of Technology
- **Name of Company:** Tata Consultancy Services Ltd. (21 months)

### Gaurav Borikar
- B. E. (Electronics Engineering)
- Yashwantrao Chavan College of Engineering, Rashtrasant Tukadoji Maharaj Nagpur University
- **Name of Company:** Nautix Technologies (21 months)
**WORK EXP : 12-23**

**Kuladeep Tummala**  
B.Tech  
(Computer Science Engineering)  
Indian Institute of Information Technology Design & Manufacturing  
Indian Institute of Information Technology Design & Manufacturing  
**Name of Company** : Tata Consultancy Services Ltd.  
(21 months)

**Pankhudi Jain**  
B.Tech  
(Information Technology)  
Heritage Institute of Technology  
Maulana Abul Kalam Acad University of Technology  
**Name of Company** : Infosys Ltd.  
(21 months)

**Ashwin Prasad**  
B.Tech  
(Electronics and Communication Engineering)  
National Institute of Technology, Calicut  
National Institute of Technology, Calicut  
**Name of Company** : Aricent Technologies  
(22 months)

**Diptimaya Sarangi**  
B.Tech  
(Computer Science Engineering)  
College of Engineering and Technology  
Biju Patnaik University of Technology  
**Name of Company** : Tata Consultancy Services Ltd.  
(3 months)  
Accenture Solutions Pvt. Ltd.  
(19 months)

**Rakesh Dev R**  
B.Tech  
(Civil Engineering)  
College Of Engineering, Trivandrum  
Kerala University  
**Name of Company** : Gulf Contracting Co. (W.L.L.)  
(21 months)

**Shreyasi Saha**  
B.Tech  
(Electronics and Communication Engineering)  
Institute of Engineering & Management  
West Bengal University of Technology  
**Name of Company** : Ericsson India Global Services Pvt. Ltd.  
(21 months)

**Kanu Priya Jawa**  
B.Tech  
(Industrial Engineering and Management)  
National Institute of Technology, Kurukshetra  
National Institute of Technology, Kurukshetra  
**Name of Company** : Evaluable Gurgaon  
(22 months)

**Rucha Bodkhe**  
B.E.  
(Mechanical Engineering)  
Jawaharlal Nehru Engineering College  
Dr. Babasaheb Ambedkar Marathwada University  
**Name of Company** : Greaves Cotton Ltd.  
(22 months)

**Shubham Bhatnagar**  
B.Tech  
(Electronics and Communication Engineering)  
G B Pant Engineering College  
Uttarakhand Technical University  
**Name of Company** : Tata Consultancy Services Ltd.  
(21 months)

**Swati Srivastava**  
B.Tech  
(Mechanical Engineering)  
Indian School of Mines Dhanbad  
Indian School of Mines Dhanbad  
**Name of Company** : IBM  
(21 months)

**Sakshi Shah**  
B.Tech  
(Computer Science Engineering)  
Mody University of Science and Technology  
Mody University of Science and Technology  
**Name of Company** : Accenture Solutions Pvt. Ltd.  
(11 months)  
Panorbit  
(11 months)

**Subhodeep Gangle**  
B.E.  
(Production Engineering)  
Jadavpur University  
Jadavpur University  
**Name of Company** : Royal Enfield  
(22 months)
Vivek Kumar Pudur
B.Tech (Electronics and Communication Engineering)
SRM College of Engineering and Technology
SRM University
Name of Company: Capgemini (22 months)

Akshay Kumar
B.Tech (Petroleum Engineering)
Indian School of Mines Dhanbad
Indian School of Mines Dhanbad
Name of Company: Sterling Global Oil Resource Limited (23 months)

Nandu M S
B.Tech (Mechanical Engineering)
Thangal Kunju Musaliar College of Engineering
University of Kerala
Name of Company: Tata Consultancy Services Ltd. (23 months)

Sangeeta Roy
B.Tech (Civil Engineering)
Vellore Institute of Technology
VIT University
Name of Company: AIG (23 months)

Aman Grover
B.Tech (Computer Science Engineering)
Jaypee University of Information Technology
Jaypee University of Information Technology
Name of Company: Accenture Solutions Pvt Ltd. (23 months)

Gaurav Khandelwal
B.Tech (Electronics and Communication Engineering)
Jaypee University of Engineering & Technology
Jaypee University of Engineering & Technology
Name of Company: Infosys Ltd. (23 months)

Shounak Ghosh
B.E. (Chemical Engineering)
Jadavpur University
Jadavpur University
Name of Company: Reliance Industries Ltd. (23 months)

Shweta Shekhar
B.E. (Electronics Instrumentation and Control Engineering)
Thapar Institute of Technology
Thapar University
Name of Company: Deloitte consulting USI (23 months)

Harshkumar H Patel
B.E. (Mechanical Engineering)
Birla Vishvakarma Mahavidyalaya
Gujarat Technological University
Name of Company: Reliance Industries Ltd. (23 months)

Mayank Gaurav
B.Tech (Mechanical Engineering)
National Institute of Technology, Durgapur
National Institute of Technology, Durgapur
Name of Company: Exide Industries Ltd. (9 months)
ANI Technologies Pvt. Ltd. (OLA) (8 months)
Zirka Logistics Solutions Pvt. Ltd. (Blackbuck) (6 months)

Tejas Patel
B.E. (Mechanical Engineering)
G H Patel College of Engineering & Technology
Gujarat Technological University
Name of Company: Deepak Nitrite Ltd. (23 months)

Vignesh J
B.Tech (Information Technology)
K.S.Rangasamy College of Technology
Anna University
Name of Company: Wipro Technologies (23 months)
**Vishrut J Shah**

**B.E. (Mechanical Engineering)**

Faculty of Technology and Engineering, The Maharaja Sayajirao University of Baroda

**Name of Company:** L&T Heavy Engineering (23 months)

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**Akhay Raitan**

**B.E. (Mechanical Engineering)**

Shri Govindram Seksaria Institute of Technology and Science, Rajiv Gandhi Proudyogiki Vishwavidyalaya

**Name of Company:** Mahindra Rise (24 months)

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**Ankit Kumar Agrawal**

**B.Tech (Mechanical Engineering)**

Indian School of Mines Dhanbad, Indian School of Mines Dhanbad

**Name of Company:** Hero Motocorp (24 months)

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**Arafath I**

**B.E. (Civil Engineering)**

University College of Engineering, Tindivanam, Anna University

**Name of Company:** CBRE South Asia Pvt. Ltd. (24 months)

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**Arun Karthic**

**B.E. (Mechanical Engineering)**

PSG College of Technology, Anna University

**Name of Company:** L&T Technology Services (24 months)

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**Ashish Dhuwan**

**B.Tech (Computer Science Engineering)**

Bharati Vidyapeeth's College of Engineering, GGIP\RU

**Name of Company:** Cvent (24 months)

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**Karthik Prabhu**

**B.Tech (Computer Science Engineering)**

Vishwakarma Institute of Technology, University of Pune

**Name of Company:** Mediaocean Asia Pvt. Ltd. (24 months)
**WORK EXP: 24-36**

**Praveen Kumar Gurram**  
B.Tech  
(Computer Science Engineering)  
RVR & JC College of Engineering  
Acharya Nagarjuna University  
**Name of Company:** Tata Consultancy Services Ltd.  
(24 months)

**Prerna Chopdar**  
B.Tech  
(Electronics & Telecommunication)  
Kalinga Institute of Industrial Technology  
KIIT  
**Name of Company:** TCS Systems Global Services Pvt. Ltd.  
(24 months)

**Tahir Gorwade**  
B.Tech  
(Electrical Engineering)  
Waichand College of Engineering  
Shriaji University  
**Name of Company:** Accenture Solutions Pvt. Ltd.  
(24 months)

**Uday Bharambe**  
B.Tech  
(Mechanical Engineering)  
Institute of Technology  
Nirma University  
**Name of Company:** Reliance Industries Ltd.  
(24 months)

**Sayali Ketkar**  
B.Tech  
(Mechanical Engineering)  
Vishwakarma Institute of Technology  
Savitribai Phule Pune University  
**Name of Company:** Tata Technologies Ltd.  
(24 months)

**Shreyas Khare**  
B.Tech  
(Mechanical Engineering)  
Vishwakarma Institute of Technology  
Savitribai Phule Pune University  
**Name of Company:** JFE Engineering India Pvt. Ltd.  
(24 months)

**Shambhav Gupta**  
B.Tech  
(Geo-science)  
College of Engineering Studies  
University of Petroleum & Energy Studies  
**Name of Company:** Whitehall Public School  
(11 months)  
Greika Drilling India Pvt. Ltd.  
(13 months)

**Vamshi Krishna Ganji**  
B.Tech  
(Computer Science Engineering)  
Rajiv Gandhi University of Knowledge Technologies  
Rajiv Gandhi University of Knowledge Technologies  
**Name of Company:** Tech Mahindra Ltd.  
(24 months)

**Siddhant Gupta**  
B.Tech  
(Computer Science Engineering)  
Maharaja Agrasen Institute of Technology  
GSIPU  
**Name of Company:** ZS Associates  
(24 months)

**Swapnil Masal**  
B.E.  
(Electronics Engineering)  
Sardar Patel Institute of Technology, Mumbai  
Mumbai University  
**Name of Company:** L&T (Defense & Aerospace)  
(24 months)

**Aarthi V**  
B.Tech  
(Electronics and Communication Engineering)  
Amrita School of Engineering  
Amrita Vishwa Vichveshtham  
**Name of Company:** Ericsson India Global Services Pvt. Ltd.  
(25 months)

**Renu Prashant Pahune**  
B.E.  
(Electronics Engineering)  
Shri Ramdeobaba College of Engineering and Management  
Rashtrasant Tukadoji Maharaj Nagpur University  
**Name of Company:** Infosys Ltd.  
(25 months)
**Angshuman Maity**
B.Tech (Chemical Engineering)
Durgapur Institute of Advanced Technology and Management, West Bengal University of Technology
**Name of Company**: Omkar Chemicals and Bulk Drugs Private Ltd. (10 months), Nalco Water India Ltd. (21 months)

**Divya Jain**
B.Tech (Information Technology)
University College of Engineering, Rajasthan Technical University
**Name of Company**: Accenture Solutions Pvt. Ltd. (31 months)

**Aditya Hemantraj Battalwar**
B.E. (Electrical and Power Engineering)
Yeshwantrao Chavan College of Engineering, Pratrasar Tukadoji Maharaj Nagpur University
**Name of Company**: Infosys Ltd. (32 months)

**Manish Kumar**
B.E. (Electronics and Communication Engineering)
Government Engineering College, Gujarat Technological University
**Name of Company**: Tata Consultancy Services Ltd. (32 months)

**Nikhil Tomson**
B.Tech (Electronics and Communication Engineering)
College of Engineering, Trivandrum, University of Kerala
**Name of Company**: Cognizant Technology Solutions (33 months)

**Raman Sharma**
B.Tech (Electronics and Communication Engineering)
G.B. Pant Engineering College, IP University
**Name of Company**: Infosys Ltd. (31 months)

**Nupur Gupta**
B.Tech (Computer Science Engineering)
JSS Academy of Technical Education, Uttar Pradesh Technical University
**Name of Company**: Infosys Ltd. (32 months)

**Prakash Anand**
B.E. (Electronics and Communication Engineering)
Paavai Engineering College, Anna University
**Name of Company**: Accenture Solutions Pvt. Ltd. (32 months)

**Sagnik Sengupta**
B.Tech (Electronics and Communication Engineering)
Techno India, West Bengal University of Technology
**Name of Company**: Tata Consultancy Services Ltd. (31 months)

**Veena Poduru**
IDP (B.Tech+M.Tech) (Civil Engineering)
Jawaharlal Nehru Technological University, Jawaharlal Nehru Technological University
**Name of Company**: IBM (31 months)

**Abhinav Kumar**
B.E. (Mechanical Engineering)
Dayananda Sagar College of Engineering, Venkataraya Technological University
**Name of Company**: Tata Consultancy Services Ltd. (33 months)

**Anshuman Kumar**
B.E. (Electronics and Communication Engineering)
Manipal Institute of Technology, Manipal University
**Name of Company**: Tata Consultancy Services Ltd. (33 months)
Chandan Kumar
B.Tech (Production Engineering)

Halda Institute of Technology
West Bengal University of Technology
Name of Company: Infosys Ltd. (40 months)

Palash Boliá
B.Tech (Mechanical Engineering)

Kalinga Institute of Industrial Technology
KIIT
Name of Company: Tata Consultancy Services Ltd. (41 months)

Swapnil Sarkar
B.Tech (Applied Electronics and Instrumentation)

Heritage Institute of Technology
West Bengal University of Technology
Name of Company: Infosys Ltd. (41 months)

Meshram Sampada Yuvaraj
B.Tech (Electrical Engineering)

Walchand College of Engineering
Shivaji University
Name of Company: Tata Consultancy Services Ltd. (46 months)

Moyya Dilip Kumar
B.Tech (Electronics and Communication Engineering)

RVR & JC College of Engineering
Acharya Naga Purna University
Name of Company: Tech Mahindra Ltd. (35 months)
HSBC Software Development India (11 months)

Prashant Agarwal
B.Tech (Electrical Engineering)

Malaviya National Institute of Technology, Jaipur
Malaviya National Institute of Technology, Jaipur
Name of Company: Cairn India Ltd. (49 months)

WORK EXP: 36+
Alumni Speak

"Welcome to the most diverse campus of the country where VGSoM stands as a pillar of excellence. VGSoM with its excellent alumni network and experienced faculty will not just train you as a leader but also inculcate values in you to make you a socially responsible human being. Best wishes for your life changing journey ahead."

Jatin Grover
Manufacturing Lead, Reckitt Benckiser
Batch - 2011

"Dear VGSoMites,
Let me begin by congratulating you guys for getting into one of the most coveted B schools of India. Writing this brings back a lot of memories of the year 2014, when we were on the other side of the table. Wishing you guys all the luck and hope you make the best use of next 2 years to excel academically, make lifelong friends and understand the importance of working as a team.
Dream, Aspire and Achieve!"

Ishan Dogra
Britannia
Batch - 2016

"This is a very opportune time for you to reach your best potential! As you scramble your way through multiple trade-offs, which course to take, which activities to participate in and which clubs to join; remember, you are not alone. You are now a part of the IIT Fraternity and help is only a shout (or an email) away.
Here, you'll find the rarest combination of professors who are highly qualified yet very willing to help. Treasure them. You'll have multiple avenues to explore your entrepreneurial as well as managerial skills. Embrace them. You would have a peer-set handpicked from the brightest talent in the world. Inspire them.
So, don't just sit back and be lost in your dreams. Go ahead and realize them!"

Aditya Kulkarni
Mars
Batch - 2011

VGSoM, coupled with the IIT ecosystem, empowered me to dream big and provided myriad opportunities to pursue excellence in life, from academics to sports. In today's dynamic business environment, gaining life skills is an important part of being industry ready and the institute helps inculcate these, through interactions with students and faculty from diverse backgrounds and a brilliant living experience in the sprawling IIT campus - as much learning happens in the halls as in the classrooms. The 2 years I invested in the MBA can be attributed to thorough self-development and span, undoubtedly, the best of my student life.

Saikat Pal
Google
Batch - 2016

Clubs & Committees

VGSoM boasts of a strong student community and almost all the important activities that are essential for a management institute are student driven, here at VGSoM. VGSoM has 6 functional committees taking care of various processes like placements, admission, alumni relation etc. and 5 different focus clubs, each cultivating different facets of managerial domains.

The Committees are Listed as follows:

- Placement Committee - In charge of all placement related activities at VGSoM. Also responsible for publishing the annual summer and final placement report.
- Alumni Committee - In charge of maintaining alumni relationships, publishing the annual alumni newsletter - Insync and organizing the annual alumni meet - CONNECT.
- Admissions Committee - In charge of coordinating the whole admissions process and facilitating aspirants and new entrants.
- Corporate & Media Interaction Cell - In charge for all types of communications with the media and corporate world. It is also responsible for arranging and coordinating guest lectures by industry stalwarts.
- Purvodaya Committee; In charge of organising and conducting the flagship college event Purvodaya which is the amalgamation of various events spread across all the business domains.
- Sports Committee - In charge of arranging various sports and recreational activities for the students of VGSoM.
- Cultural Committee - In charge of managing all the cultural events at VGSoM. It is also responsible for organizing freshers' party and farewell for incoming and outgoing batches respectively.
- Saamanjasya - In charge of designing and organizing the annual event Saamanjasya.
- Spring Fest and Kshiti Committee - In charge of designing and managing events during the annual Spring Fest and during the techno-managerial fest Kshiti.

The five focus Clubs are:

- MAD-The Marketing Club
- Finterest - The Finance Club
- VGC-The Consulting Club
- Scope - The Supply Chain and Operations Club
- VGSoM Quiz Club
Saamanjasya

"When there is righteousness in the Hearts, there is Harmony in the society."

With this altruistic belief, Saamanjasya, the CSR club of Vinod Gupta School of Management came into prominence. At Saamanjasya, we strive to create harmony and bridge the gap between the corporate and NGOs by instilling a sense of selfless devotion towards the society among the aspiring leaders of tomorrow. We dream of creating a society devoid of any strife and tribulations, and we believe that this can only be realised by inculcating social equality and spreading awareness in today's connected world.

With this notion in mind, Team Saamanjasya has set on a mission to help orphan kids at Disha Seema, an orphanage school founded by IIT Kharagpur Alumnus. Every year, the team conducts a t-shirt sales drive in August & September and the profits made are used to celebrate the Festival of Lights for the orphans there. Saamanjasya is also responsible for organising debates, paper presentations, etc. on social issues aimed at propagating the thought of giving back to the society. Apart from this, the team invites NGOs to share their existing problems. These problems are treated as individual Case Studies and are floated for the management students across B-Schools to compete in the battleground where the solution is the victory and harmony in society, the award.

Spring Fest

This is not a news anymore that IIT Kharagpur host's arguably one of the largest annual social and cultural festival in Asia, Spring Fest, popularly known as SF. The legacy has continued since 1960, an ever-growing extravaganza which hosted its 58th edition on 20th of Jan 2017 which experienced a footfall of more than 50,000 people.

Spring Fest encompasses multiple genres like Dance, Music, Dramatics, Photography, Literature, Quizzing and Fine Arts covering more than 90 events for the students to showcase their culture. Apart from competitions, it also entertains the mass with its Star Nights, which consists of live concerts by celebrities of national and international fame. Famous Indian artists like Farhan Akhtar, Prateek Kuhad, Suniti Chauhan, Vishal-Shekhar, Shankar Mahadevan and classical performers such as Pandit Hariprasad Chaurasia, L. Subramaniam, Pandit Vishwa Mohan Bhatt, and Pandit DNYangVakil have performed here. Bands like Pentagram, Underground Authority, Kryptos, Pankrama, Euphoria, Indian Ocean, Strings, and Spunk have also performed.

Spring Fest is the epitome of Craziness, Compassion and Dedication, a festival which lights up the entire 2100 acre of Kharagpur Campus, highlighting the "True spirit of Youth."
Stock Mind - A national level virtual trading event organized by ICICI Direct in collaboration with Pinterest where students within IIT-KGP fight the battle of virtual trading.

Flash - The Club is responsible for conducting photography events, exhibition, workshops and the coverage of events. From its inception, the Club successfully conducted photo exhibition on the auspicious eve of Diwali. The photographs pooled in from several talented students from the batch served as treat to the audience’s eyes. Some of the exhibited photographs are displayed above hinting about the eminence of the event.

Times Groupsales drive - It is a live project for the junior batch, which provides a great opportunity for sales and marketing enthusiasts to get on-field experience.

Venalicium - It is a Pan-IT Mega Business Quiz. More than 200 teams register each year.

Kotlergiri - The intra-department event judged the participants on their business awareness in the 1st round. The 2nd is about developing a marketing strategy for a product.

Leader’s Challenge - It is a flagship event of MAD. It is a P & P India on campus case study competition

Think Vent - It is a competition on building a marketing strategy of a product, conducted in Purvodaya B-Fest of VGSOM.

Quizzical, an online national level quiz, is held in the month of November. Quizzical 2016 witnessed participation of 524 teams from top B-schools like IMI, FMS, XLRI, MDI, etc.

Quizward is the flagship event of Quiz Club held during Purvodaya. Top quizzers from B-schools across the country participate in online prelims followed by on-stage finals.

Quizzario is held during Vinculum - the annual day of VGSOM. It is a pan-IT Kharagpur quiz with a rolling trophy to find the best business quizzzer in the campus.

Quiz Club also conducts a business quiz in partnership with Trade Beyond and Business Standard.

A Daily Digest mail series has been started where students of VGSOM receive daily mails to brush up their knowledge about the latest happenings around the globe. These mails contain tips about preparing for interviews and group discussions as well to help students for their placements.

Modus Operandi - Flagship event of Purvodaya with 500 + participants from top B-schools across India including IIMs, IITs, NTIE etc. The event includes a quiz based on supply chain and operations followed by corporate based case study competition.

KPMG Six Sigma Certification Program

ScOpe conducts Six Sigma Green belt certification program in association with KPMG to equip the students with the basic concepts of Six Sigma process thus making them industry ready.

Chain Reaction – A competition where students are supposed to study, analyse & present the supply chain model of Gartner top supply chain companies in the world.

Tactica

A supply chain event, to test the supply chain acuity and its application in real life situations. The event is held in two exhilarating rounds – case analysis and simulation game. The event tests one’s prowess in the supply chain, analytical & critical decision making skills, and coordination & communication skills.
Corporate and Media Interaction Cell

The Corporate and Media Interaction Cell (CMIC) is a student-run body which coordinates with industry stalwarts to provide a rich and engaging industry connect to the students of the Vinod Gupta School of Management (VGSoM), IIT Kharagpur. Taking forward the legacy of this proud Institute, this body provides an immersive industry experience by means of its flagship guest lecture series — "Vaarta", along with other seminars, summits, and conclaves. It acts as the official hub for disseminating news on the latest happenings, achievements, and other notable information pertaining to VGSoM to the outside world which includes managing the Institute’s social media presence on multiple platforms such as LinkedIn, Facebook, Twitter, Youtube, and the VGSoM blog. In essence, the CMI acts as the face and manager of brand VGSoM.

Guest Lectures

As a part of its flagship guest lecture series Vaarta, the CMI invites corporate leaders and innovators to deliver lectures on a diverse array of topics. Through this endeavor, it strives to help students blend theory with practice and gain a professional’s perspective on the different functional areas of a business. Such rich industry exposure elevates their managerial acumen and helps the institute forge lasting corporate relationships. Some esteemed guests it has hosted recently are:

- Ms. Vithya Srinivasan, Executive Director & CFO, Puma, India
- Mr. Amit Shah, Associate Director, Marketing, Mondelēz International
- Mr. Arun Karra, Managing Director, AT & T Global Network Services India Pvt. Ltd.
- Mr. Arnab Banerjee, Whole-time Director, Boards of CEAT Ltd (ED Operations), CEAT Limited
- Mr. Unny Radhakrishnan, Chief Digital Officer & Creative R&D Head, Maxus Global
- Mr. Sudeep Goswami, Director & GM - GSI Sales, India, Dell Technologies
- Mr. Ravi Kant, Former Vice Chairman, Managing Director, Tata Motors
- Mr. Sourav Niyogi, Managing Director, Accenture
- Mr. Sambasivan, Tata Sky

Summits and Conclaves

One of the key roles of the CMI is organizing business summits and conclaves. The Leadership Summit, a premier event of the CMI and the flagship event of ‘Purvodaya — the annual Business Festival of VGSoM’ garnered a lot of commendation from the corporate and media fraternity. The recently concluded edition witnessed the participation of some of the biggest names in the corporate sector who came together to discuss on “Rethinking Leadership — Exploring New Possibilities”. The panel included the likes of:

- Mr. Murali Mukherjee, Business journalist, Former Markets Editor CNBC (Moderator)
- Mr. Tarun Katial, CEO, Reliance Broadcast Network
- Mr. Aasha Shikha Somaniyya, MD, and CEO, Mothilal Oswal Asset Management Co. Ltd.
- Mr. Lalit Malik, CFO, Dabur India Ltd.
- Mr. Sumit Sharma, COO, Lacoste India
- Mr. P.V. Sheshadri, CEO, Future Supply Chain Solutions
- Mr. Sandeep Lakhina, Former CEO, Mint-HT Media & EVP, Dentsu Aegis Network
## Faculty Profiles

### Parama Barai
**Education:** B.E. (Civil) NIT Durgapur, MS IISC Bangalore, Fellowship Programme in Management, Mergers and Acquisitions (XLRI Jamshedpur)  
**Specialization:** Finance  
**Profile:** Parama is a finance faculty, teaching Investment Management, Financial Risk Modelling, and Financial Analytics, for the past 6 years. Her current research interests include Insider Trading, M&A and Investment Strategies. She regularly publishes her research in journals and conferences, mostly international.  
Before joining academics, she worked in engineering design at Tata Steel for 6 years.

### Sujoy Bhattacharya
**Education:** MBA, Ph.D. (IITM, Gwalior)  
**Specialization:** Marketing Management  
**Profile:** Sujoy Bhattacharya has ten years of teaching and research experience. Before joining VGSoM, he has taught at Mudra Institute of Communications, Ahmedabad, Goa Institute of Management, Goa, IMT Nagpur and S P Jain Institute of Management, Singapore Campus. He has been a visiting lecturer for the Border Security Force (Tehkpur) at the ‘Chanakya’ tactical training wing at the senior command level.

### Susmita Mukhopadhyay
**Education:** M.Sc. (Applied Psychology), PGDHRM, Ph.D. (Research Fellow PRU, ISI, Kolkata-degree awarded by Calcutta University)  
**Specialization:** Human Resource Management & Industrial Relationship, Business Value and Ethics, Organizational Behaviour  
**Profile:** Susmita Mukhopadhyay’s areas of specialization include Human Resource Management and Industrial Psychology, Business Values and Ethics and Organisational Behaviour. A gold medallist in M.Sc., she is the recipient of the Young Scientist Award and Search of Excellence Award. She was selected for the Microfinance Researchers Alliance Fellow Program, Centre for Microfinance, Institute of Financial Management & Research, Chennai in 2009.

### Rudra Prakash Pradhan
**Education:** M.A., Ph.D. Econometric Modelling (IIT Kharagpur)  
**Specialization:** Econometric Modelling & Business Forecasting  
**Profile:** Prior to joining VGSoM, Rudra Prakash Pradhan worked with finance group at BITS Pilani. His current research interests include forecasting financial markets, particularly on foreign direct investment and infrastructure finance. He has published several research papers in many national and international journals.

### Aradhna Malik
**Education:** M.Sc. (Panjab University) Child Development, Ph.D. (University of Denver, USA) Human Communication Studies  
**Specialization:** Communication Studies.  
**Profile:** Aradhna has been serving as faculty in Vinod Gupta School of Management, IIT Kharagpur since July, 2008. She has about 21 years of experience in a diversity of roles and organisations in India and abroad. Her areas of interest include developmental communication, management of social welfare organisations, organizational communication, intercultural communication, corporate social responsibility, the social impact of technology, and international human resource management.

### Sangeeta Sahney
**Education:** B.A. (Hons.) (Calcutta University), MBA (Bundelkhand University), Ph.D. (IIT Delhi)  
**Specialization:** Marketing Management  
**Profile:** A Gold Medallist in MBA, Sangeeta Sahney served as a faculty member at U.P. Technical University and IIT Roorkee, before joining IIT Kharagpur. With a specialization in Marketing, she also teaches Organizational Behaviour and HRM. Her research interests include studies in consumer behaviour, organizational behaviour and quality management in education. Dr. Sahney has been seconded by MHRD to teach at AIT, Bangkok twice, in 2009 and 2016. She has several publications in national and international journals, and a book published by Oxford University Press.

### Arun Kumar Misra
**Education:** M. Phil. and Ph.D. Finance (IIT Mumbai)  
**Specialization:** Capital Market, Corporate Finance & Banking  
**Profile:** Arun Kumar Misra is a faculty in finance. After completing his Ph.D. from IIT Bombay in Financial Markets Integration, Mishra joined a leading Public Sector Bank in 2001. He has worked in various areas of Commercial Banking including Risk Management, Basel-II Implementation in Banks and Assets Liabilities Management. After seven years of corporate experience, he joined VGSoM, IIT Kharagpur as faculty. His teaching and research experience include Commercial Banking, Risk Management and Financial Markets & Institutions.

### Gautam Sinha
**Education:** B.Tech (BIT Sindri), M.Tech (IIT Kharagpur), Ph.D (IIT Kharagpur)  
**Specialization:** Management Research  
**Profile:** Gautam Sinha has worked for nearly twenty-five years in steel and engineering industry. He was trained as QM Trainer by Institute for Resource Development, Columbia, USA in 1991 and received his ISO Lead Assessor Certificate from BSIQA, UK. He has co-authored one book in Management Research. Currently, Prof. Sinha is on deputation as Director, IIM Kashipur.

### Kunal Kanti Ghosh
**Education:** B.Tech (Mechanical Engg.), M.Tech (IE & OR), PhD (Automotive Design), FIIE, Chartered Engineer  
**Specialization:** Project Management, Production & Operations management, Corporate Strategy, Information Systems  
**Profile:** Kunal Kanti Ghosh has more than 30 years of work experience at various levels in the automobile industry. He was the “Corporate Initiatives Head” of Tata Technologies Ltd. He was adjudged the ‘Best Young Materials Manager’ in 1986, by Indian Institute of Materials Management. He also received the ‘Best Young Manager’s Award’ in 1990 from All India Management Association. He was the prime architect of “Parts Supply Management” System for the Nissan plant, Australia.

### Prabina Rajb
**Education:** PhD (IIT Kharagpur)  
**Specialization:** Finance & Accounts  
**Profile:** Prabina Rajb has twenty-five research publications in Finance in refereed journals as well as around fifteen conference proceedings. She is the co-author of the book titled “Stock Exchanges, Investments and Derivatives: Straight Answers to 250 Nagging Questions.” She is also the author of a book titled, “Commodity Derivatives and Risk Management.” She is a Fulbright fellow.
**Faculty Profiles**

**Biplab Datta**  
**Education:** B. Arch. (IIT Kharagpur), M.B.E.M., Ph.D.  
**Service Quality Management (IIT Delhi)**  
**Specialization:** Marketing, Technology Management, Organisational Leadership  
Biplab Datta’s research interests include Marketing Management, Technology Management and Organisational Leadership. He was awarded Silver Medal in Architecture by IIT Kharagpur in the year 1992 and earned ISO 9000 Lead Auditor Certificate from DNV, U.K. Prior to joining VGSoM, he has been a faculty member with NICMAR (National Institute of Construction Management and Research), Delhi and has more than twenty-three years of teaching experience.

**Chandra Shekhar Mishra**  
**Education:** M.Com., Ph.D. (Utkal University)  
**Specialization:** Finance, Accounting  
Chandra Shekhar Mishra’s teaching and research interests include Financial Accounting, Financial Statement Analysis, Corporate Finance, Mergers & Acquisitions and Business Valuation. He was a doctoral fellow at Institute of Public Enterprise (IPE), Hyderabad. He is also the recipient of young researcher in Accounting Award from Indian Accounting Association. Previously, he has worked with Institute of Management Technology (IMT), Ghaziabad and ICFAI Business School (IBS), Hyderabad.

**Tuheena Mukherjee**  
**Education:** Doctor of Philosophy (Ph.D.), Human Resource Management (Indian Institute of Technology, Delhi)  
**Specialization:** Industrial Psychology and Human Resource Management Social Psychology  
Tuheena Mukherjee, an industrial psychologist by training, is a Chancellor medalist. She is also the recipient of Jung Tae-gon Young Scholar Award 2011, for Best Doctoral Dissertation, by the Asian Association of Social Psychology, at Kunming, China. Presently, she is India Partner to the International HR Climates Project. Her interest areas include emotions in organizations, consumer psychology, and psychological and HR issues at workplace. She has published papers in journals and conferences, both national and international.

**Barnali Nag**  
**Education:** Master of Arts (M.A.), Economics (JNU, New Delhi)  
**Doctor of Philosophy (PhD) (IGIDR, Mumbai)**  
**Specialization:** Public Policy, Economics of Climate Change, Policy and Planning in the infrastructure sector and energy security  
Barnali Nag did her post-doctoral research from Wharton Business School, University of Pennsylvania. She has worked as Business Research Fellow at the Indian School of Business, Hyderabad and RIS, New Delhi, Ministry of External Affairs, GoI, an advance institute for actionable research. Before joining VGSoM, IIT Kharagpur, she was a faculty in Indian Institute of Management Kashipur. Dr. Nag has published in various refereed international journals of repute like energy Economics (Elsevier), energy Policy (Elsevier), Transportation Research (Taylor and Francis), Transportation (Kluwer) Applied Economics Letters (Routledge and Resources, Conservation and Recycling (Elsevier). Her research interests pertain to Public Policy, Competition Policy and Competitiveness, Economics of Climate Change, Policy and Planning in the infrastructure sector and energy security issues of India.

**Srabanti Mukherjee**  
**Education:** IIFT, Shibpur (Erstwhile Bengal Engineering and Science University) Ph.D. in Marketing  
**Specialization:** Consumer Behaviour and Marketing to the Bottom of the Pyramid, Integrated Marketing Communications and Advanced Marketing Research  
Srabanti Mukherjee has taught in several premier institutions of India including IIM Indore, IISWBM Kolkata, IIEST Shibpur and Visva Bharati, Shantiniketan. She has taught as a visiting faculty in Royal University Bhutan, XIMB, and TAPMI. Her key teaching interests are Consumer Behaviour, Marketing to the bottom of the Pyramid and Advanced Marketing Research. She has authored a book titled “Consumer Behaviour” (Publisher: Cengage Learning India Pvt. Ltd.). Apart from publishing quite a few papers in peer reviewed journals and conferences, she has also registered business cases in Ivey Publishing Portal (co-distributed through Harvard Business School Publishing). She has published case analyses in Vikalpa, the journal of IIMA based on invitation from the Editorial Section. She has also been reviewer of several prestigious journals and conferences. Dr. Mukherjee has also imparted professional training to various organisations like Science museums, BDSC of Shantiniketan, ESI Corporation, All India Institute of Hygiene and Public Health, Indiapost and so on.

**Abhijeet Chandra**  
**Education:** Ph.D, Finance (Jami Millia Islamia)  
**Specialization:** Corporate Finance, Investments, Behavioural and Personal Finance  
Abhijeet Chandra has more than five years post PhD experience and previously associated with IIM Bangalore and IIT Madras. Prof. Chandra offers graduate and post-graduate level courses in Corporate Finance, Business Statistics, and Cost & Management Accounting. His main research focus is on financial economics (behavioural finance, asset pricing, economics of derivatives) and individual decision making under risk and uncertainty (prospect theory, risk preferences, irrationality).

**Saini Das**  
**Education:** Fellow Programme in Management (FPM) from IIM Lucknow  
**Specialization:** Information Systems  
Saini Das is an Assistant Professor in Information Systems department at Vinod Gupta School of Management of the Indian Institute of Technology Kharagpur (West Bengal, India). Prior to joining VGSoM, she has served as a faculty member at IIM Indore for three years. She has pursued her Doctoral Programme from IIM Lucknow in the year 2013. Before joining IIM Lucknow for FPM programme, she worked with Infosys for 3 years. Her research interest includes Information Security, Risk Management, e-Commerce, Management Information System, Data Privacy, Digital Piracy and Data Analytics. She has also published research papers in national and international journals of repute.

**Amit Upadhyay**  
**Education:** Ph.D. (Operations Research), IIT Delhi M.Tech. (Industrial Engineering), IIT Delhi  
**Specialization:** Operations Research, Logistics & Supply Chain Management, Railways, Container Shipping  
Amit Upadhyay’s research interests include Transportation planning, Logistics and Supply Chain Management. He did his post-doctoral research from National University of Singapore, Singapore and The Hong Kong Polytechnic University, Hong Kong. Before joining VGSoM, he has worked with ACME Energy Solutions (Gurgaon). He has handled research/consultancy projects sponsored by CII, IIT Delhi, IIM Indore, IIT Kharagpur and ISRO. He has published research papers in reputed refereed international journals and conferences.
Final Placement Statistics

Industry Wise Offers
- Average CTC: 15.61 lacs
- Median CTC: 13.42 lacs
- Highest CTC: 21.15 lacs
- Lowest CTC: 8.05 lacs

Role Wise Offers
- 33% Consulting
- 23% Operations & General Management
- 17% Sales & Marketing
- 10% Finance
- 17% Analytics

Summer Placement Statistics

Average Stipend: 86000 INR
- Median Stipend: 68000 INR
- Highest Domestic Stipend: 1.69 lacs
- Highest International Stipend: 6 lacs

*Average and Median stipend is inclusive of domestic as well as international offers.